

Dear MBA students,

I want to extend my sincere gratitude for your active participation in our feedback cycles. Your insights are the engine of our programme's evolution, ensuring our programme remains of good quality. For the sake of transparency, please find the MBA course feedback scores for the last semester attached. The feedback data shows a healthy level of engagement across both the 2024 and 2025 cohorts.

Highlights: Top-Rated Courses

Several courses stood out this semester for their excellence and impact:

- Corporate Finance (FIN714) – Valeria Kiisk: 6.97
- Strategic Management and Innovation (MAN723) – Marko Rillo: 6.91
- Defining Sustainability Strategy (SUS717) – Natalja Piiskoppel: 6.77
- Strategic Marketing (MAR735) – Nilay Rammul: 6.74
- Financial and Managerial Accounting (FIN754) – Aet Toots and Urmas Kaarlep: 6.63
- Digital Innovation (DIG700) – Anu Ruul: 6.59
- Fundamentals of Resilience and Crisis Response (DIG706) – Janis Vanags: 6.59

Thanks to the faculty who have done consistently good job!

Commitment to Improvement

ESG microdegree. In the spirit of innovation, we treat our curriculum as a "living product." This semester, Strategic and Critical Raw Materials Management course was newly introduced. While the topic is critical for future-proofing our businesses, the feedback scores indicate that the delivery and structure did not meet our standards and your expectations. We have already begun a redesign of this microdegree the upcoming semester. Your candor is what allows us to pivot and improve.

Next Steps: Focus Group Discussions

Data tells us what is happening, but we want to hear the why directly from you. We will be hosting deep-dive focus group sessions to discuss the future of the MBA curriculum, digital product team leadership, and your overall experience. Please mark your calendars:

Cohort	Date	Time
MBA 2025	Thursday, 16 April	18:00 – 19:30
MBA 2024	Friday, 24 April	17:30 – 19:00

We look forward to these collaborative sessions. Also – we welcome to give your feedback at any time. This will help us to improve our activities.

Best regards,
Marko Rillo
Head of MBA programme

(attached: detailed feedback for 2025 Autumn semester)

2025 Autumn semester MBA courses

Survey	Name	Lecturers	Partic-s	Replies	Average
Start feedback	DIG700 Digital Innovation MBA-24	Anu Ruul	30	3	6,00
End feedback	DIG700 Digital Innovation MBA-24	Anu Ruul	30	9	6,59
Start feedback	DIG701 Digital Transformation MBA-24	Diana Revjako	30	4	6,00
End feedback	DIG701 Digital Transformation MBA-24	Diana Revjako	30	6	5,72
Start feedback	DIG706 Fundamentals of Resilience and Crisis Response MBA-24	Janis Vanags	30	3	6,00
End feedback	DIG706 Fundamentals of Resilience and Crisis Response MBA-24	Janis Vanags	30	9	6,52
Start feedback	FIN714 Corporate Finance MBA-25	Valeria Kiisk	23	5	6,60
End feedback	FIN714 Corporate Finance MBA-25	Valeria Kiisk	23	11	6,97
Start feedback	FIN754 Financial and Managerial Accounting MBA-25	Aet Toots, Urmas Kaarlep	24	7	5,29
End feedback	FIN754 Financial and Managerial Accounting MBA-25	Aet Toots, Urmas Kaarlep	23	6	6,63
Start feedback	MAN723 Strategic Management and Innovation MBA-25	Marko Rillo	28	6	6,00
End feedback	MAN723 Strategic Management and Innovation MBA-25	Marko Rillo	28	13	6,91
Start feedback	MAN724 Managing People and Organisations MBA-25	Piret Masso	28	4	6,00
End feedback	MAN724 Managing People and Organisations MBA-25	Piret Masso	28	13	5,38
Start feedback	MAN736 Leadership and Ethics MBA-25	Jukka Mäkinen	26	5	5,40
End feedback	MAN736 Leadership and Ethics MBA-25	Jukka Mäkinen	26	6	5,75
Start feedback	MAR735 Strategic Marketing MBA-25	Nilay Rammul	26	6	5,83
End feedback	MAR735 Strategic Marketing MBA-25	Nilay Rammul	26	11	6,74
Start feedback	SUS714 Business in Times of Sustainability Crisis MBA-24	Aleksandra Kekkonen	22	8	5,88
End feedback	SUS714 Business in Times of Sustainability Crisis MBA-24	Aleksandra Kekkonen	22	13	6,30
Start feedback	SUS717 Defining Sustainability Strategy MBA-24	Natalja Piiskoppel	23	6	6,33
End feedback	SUS717 Defining Sustainability Strategy MBA-24	Natalja Piiskoppel	23	10	6,77
Start feedback	SUS718 Strategic and Critical Raw Materials Management MBA-24	Veiko Karu	23	15	3,87
End feedback	SUS718 Strategic and Critical Raw Materials Management MBA-24	Veiko Karu	23	12	3,17
Start feedback	SUS719 The Energy Industry and Its Impact on Business Sustainability MBA-24	Renato Sydler	22	15	5,87
End feedback	SUS719 The Energy Industry and Its Impact on Business Sustainability MBA-24	Renato Sydler	22	14	6,46