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NEOMA

BUSINESS SCHOOL

REIMS · ROUEN · PARIS



EXCHANGE PROGRAMME COURSE CATALOGUE

PARIS – REIMS - ROUEN
CAMPUSES

Academic Year 2024-2025

Date of edition: 30/08/2024

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IMPORTANT ACADEMIC INFORMATION

This is the tentative Exchange Programme Course Catalogue for the 2024-2025 academic year. An updated version will be communicated before the Course Registration.

The catalogue is divided into the following:

- Undergraduate Mix & Match Offer,
- Graduate Mix & Match Offer,
- Undergraduate and/or Graduate Tracks

Each **Mix & Match Offer** contains a variety of courses from our academic programmes. You may choose from a wide selection of Business courses, French Language courses, and e-Learning courses. It is not possible to pick and choose courses from different Mix & Match offers.

E-Learning courses are asynchronous and require students to work independently.

Students must respect the following rules when choosing courses in a **Mix & Match Offer**:

- Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)
- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- E-Learning Courses: choose from 1 to 2 courses (no substitute needed)

The **Tracks** are specialized sets of courses. They cannot be mixed or modified. You may take one French Language Course with a Track.

The course registration is based on a first come, first served basis.

**FALL
SEMESTER
2024**

UNDERGRADUATE MIX & MATCH OFFER

BUSINESS COURSES

➤ Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Consumer Behavior & Ethical consumerism	2	GBBA	5	English	Reims Rouen
Contrôle de gestion	3	CESEM	6	French	Reims
Comptabilité générale	3	PGE (MIM)	5	French	Rouen Reims
Cross-cultural Management and Intercultural Communication	-	ECH	6	English	Reims Rouen Paris
Data Analysis	3	PGE (MIM)	3	English	Reims Rouen
Developing Business Models for a Sustainable World	3	CESEM	6	English	Reims
Digital innovation & Entrepreneurship	-	ECH	6	English	Reims Rouen Paris
Economics 1	3	PGE (MIM)	3	English	Reims Rouen
Entrepreneurship	3	GBBA	5	English	Reims Rouen
Finance	3	CESEM	6	English	Reims
Finance d'entreprise	3	CESEM	6	French	Reims
Globalisation et innovation	3	CESEM	6	French	Reims
Globalization and Innovation	3	CESEM	6	English	Reims
Human Resource Management	3	CESEM	6	English	Reims
Human Resource Management	3	GBBA	5	English	Reims Rouen
International Finance – the European Perspective	-	ECH	6	English	Paris
Luxury Marketing	-	ECH	6	English	Paris
Management Accounting and Control	3	GBBA	5	English	Reims Rouen

Management Control	3	CESEM	6	French	Reims
Management des ressources humaines	3	CESEM	6	French	Reims
Management stratégique	3	CESEM	6	French	Reims
Managerial Finance	2	GBBA	5	English	Reims Rouen
Managing Impact Innovation	3	GBBA	5	English	Reims Rouen
Marketing stratégique	3	CESEM	6	French	Reims
Operations Management	2	GBBA	5	English	Reims Rouen
Project Management	3	GBBA	5	English	Reims Rouen
Psychology and Organisational Behaviour	2	GBBA	5	English	Reims Rouen
Strategic management, environment and sustainability	2	GBBA	5	English	Reims Rouen
Strategic Marketing	3	CESEM	6	English	Reims
Strategy and Sustainability	-	ECH	6	English	Reims Rouen Paris

E-LEARNING COURSES

➤ E-Learning Courses: choose from 1 to 2 courses (no substitute needed)

! E-Learning courses are asynchronous and require students to be well-organized and to work independently.

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Business Ethics I	-	E-learning	6	English	Reims Rouen Paris
Change Management & Digital Transformation EL I	-	E-learning	6	English	Reims Rouen Paris
Corporate Financing EL I	-	E-learning	6	English	Reims Rouen Paris
Digital Literacy EL I	-	E-learning	6	English	Reims Rouen Paris
Excel modelling for finance EL I	-	E-learning	6	English	Reims Rouen Paris
International Management EL I	-	E-learning	6	English	Reims Rouen Paris
Leading & Collaborating in a Competitive World EL I	-	E-learning	6	English	Reims Rouen Paris

FRENCH LANGUAGE COURSES

- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- A minimum number of students must register for each of the French courses to open.

Course Title	Year	Programme	ECTS Credits	Language of Instruction	Campus
Boosting your Employability in France B1+	-	FLE	5	French	Reims Rouen
Découvrir et comprendre la culture française B1-B2	-	FLE	5	French	Reims Rouen
Discovering and Understanding French Culture A1-A2	-	FLE	5	English	Reims Rouen
French for Business B1-B2	-	FLE	5	French	Reims Rouen
French for Business B1	-	FLE	5	French	Reims Rouen
French for Business B2	-	FLE	5	English	Reims Rouen
French for Communication A1	-	FLE	5	French	Reims Rouen Paris
French for Communication A1 Beginner	-	FLE	5	French	Reims Rouen Paris
French for Communication A1-A2	-	FLE	5	English French	Reims Rouen Paris
French for Communication A2	-	FLE	5	English French	Reims Rouen
French for Communication A2 Intermediate	-	FLE	5	English French	Reims Rouen
French for Communication A2-B1	-	FLE	5	English French	Reims Rouen Paris
French for Communication B1	-	FLE	5	English French	Reims Rouen
French for Communication B1-B2	-	FLE	5	English French	Reims Rouen
French for Communication B2	-	FLE	5	English French	Reims Rouen

GRADUATE MIX & MATCH OFFER

BUSINESS COURSES

➤ Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)

Course Title	Year	Programme	ECTS Credits	Language of Instruction	Campus
Advanced Strategic Marketing	4	PGE (MIM)	5	English	Rouen Reims
Algorithmic Thinking for Data Analysis	4	PGE (MIM)	5	English	Rouen Reims
Behavioral Finance	4	PGE (MIM)	5	English	Rouen Reims
Cross-cultural Management and Intercultural Communication	-	ECH	6	English	Paris Rouen Reims
Data Analysis	3	PGE (MIM)	3	English	Rouen Reims
Data Analysis & Business Intelligence	4	GBBA	5	English	Rouen Reims
Data Science for Finance	4	PGE (MIM)	5	English	Rouen Reims
Digital innovation & Entrepreneurship	-	ECH	6	English	Paris Rouen Reims
Digital Innovation for Good	4	PGE (MIM)	5	English	Rouen Reims
ENT - Entrepreneurship Project	4	GBBA	5	English	Reims Rouen
ENT - Intrapreneurship	4	GBBA	5	English	Reims Rouen
Financial Decisions under Uncertainty	4	PGE (MIM)	5	English	Rouen Reims
Global Marketing Dynamics	4	PGE (MIM)	5	English	Rouen Reims
Innovative Brand Marketing	4	PGE (MIM)	5	English	Rouen Reims
International Business Development	4	PGE (MIM)	5	English	Rouen Reims
International Finance –	-	ECH	6	English	Paris

the European Perspective					
International Management	4	PGE (MIM)	5	English	Rouen Reims
Investments	4	PGE (MIM)	5	English	Rouen Reims
Leadership and Organization Development	4	GBBA	5	English	Reims Rouen
Luxury Marketing	-	ECH	6	English	Paris
Optimization Tools for Management	4	PGE (MIM)	5	English	Rouen Reims
Predictive Analytics with AI & Machine Learning	4	PGE (MIM)	5	English	Rouen Reims
Strategy and Sustainability	-	ECH	6	English	Paris Rouen Reims
Supply Chain Foundations for Turbulent Times	4	PGE (MIM)	5	English	Rouen Reims

E-LEARNING COURSES

➤ E-Learning Courses: choose from 1 to 2 courses (no substitute needed)

! E-Learning courses are asynchronous and require students to be well-organized and to work independently.

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Business Ethics EL II	-	E-learning	6	English	Reims Rouen Paris
Corporate Financing EL II	-	E-learning	6	English	Reims Rouen Paris
Corporate Valuation with Excel EL II	-	E-learning	6	English	Reims Rouen Paris
Data Management EL	-	E-learning	6	English	Reims Rouen
Data Management II	-	E-learning	6	English	Reims Rouen Paris
Designing and Managing Organization in a Digital Era EL II	-	E-learning	6	English	Reims Rouen Paris
Excel modelling for finance EL II	-	E-learning	6	English	Reims Rouen Paris
Financial Reporting EL II	-	E-learning	6	English	Reims Rouen Paris
Gestion des ressources humaines environnementales EL II	-	E-learning	6	French	Reims Rouen Paris
International Management EL II	-	E-learning	6	English	Reims Rouen Paris
Leading & Collaborating in a Competitive World EL II	-	E-learning	6	English	Reims Rouen Paris
Manager les ressources humaines EL II	-	E-learning	6	French	Reims Rouen Paris
Markstrat EL II	-	E-learning	6	English	Reims Rouen Paris

FRENCH LANGUAGE COURSES

- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- A minimum number of students must register for each of the French courses to open.

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Boosting your Employability in France B1+	-	FLE	5	French	Reims Rouen
Découvrir et comprendre la culture française B1-B2	-	FLE	5	French	Reims Rouen
Discovering and Understanding French Culture A1-A2	-	FLE	5	English	Reims Rouen
French for Business B1-B2	-	FLE	5	French	Reims Rouen
French for Business B1	-	FLE	5	French	Reims Rouen
French for Business B2	-	FLE	5	English	Reims Rouen
French for Communication A1	-	FLE	5	French	Reims Rouen Paris
French for Communication A1 Beginner	-	FLE	5	French	Reims Rouen Paris
French for Communication A1-A2	-	FLE	5	English French	Reims Rouen Paris
French for Communication A2	-	FLE	5	English French	Reims Rouen
French for Communication A2 Intermediate	-	FLE	5	English French	Reims Rouen
French for Communication A2-B1	-	FLE	5	English French	Reims Rouen Paris
French for Communication B1	-	FLE	5	English French	Reims Rouen
French for Communication B1-B2	-	FLE	5	English French	Reims Rouen
French for Communication B2	-	FLE	5	English French	Reims Rouen

GRADUATE TRACKS

- The **Tracks** are specialized sets of courses. They cannot be mixed or modified.
- You may take one French Language Course with a Track (see offer above).

TEMA Intermediate Track

Course Title	Year	Programme	ECTS Credits	Language of instruction	Campus
Agile Methods for Project Management	4	TEMA	23	English	Reims
<i>+ choose one of the following specialisations</i>					
<u>Specialisation Digital Marketing</u>					
Digital Communication & Social Media					
Experiential Marketing & Customer Centric Culture					
Digital transformation & Change management					
Sales & Business Development					
<u>Specialisation Digital Transformation</u>					
IS Consulting					
Supply Chain Optimization					
Database management & SQL					
Introduction to Python					

TEMA Advanced Track

Course Title	Year	Programme	ECTS Credits	Language of instruction	Campus
Business Intelligence					
Leadership	5	TEMA	25	English	Reims
<i>+ choose one of the following specialisations</i>					
<u>Specialisation Digital Marketing</u>					
Design Thinking & UX					
Disruptive Marketing					
Critical thinking & Emerging technologies					
<u>Specialisation Digital Transformation</u>					
Data Governance, Privacy and Security					
Supply Chain Alignment					
Strategic purchasing					

Specialisation: Supply Chain Management

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Green Supply Chain and CSR	5	MSc	30	English	Rouen
Python solution for SCM					
Strategic Purchasing					
Strategic Supply Chain Management					
Supply Chain Modeling					
Transportation and Logistics					

Specialisation: Sustainability Transformations

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Climate, Business Decarbonization and Sustainability Strategies Workshop 1	5	MSc	25	English	Reims
CSR and ESG Strategy and Roadmap					
CSR and ESG: Compliance, Certification, Controversies and Change					
Industry Transformations, Corporate Advanced Strategy and Foresight					
New Business Models, Circular Economy and New Green Businesses					

Specialisation: International Finance

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Financial Data Analytics & Programming	5	MSc	30	English	Rouen
Financial Engineering & Derivatives I, II					
Financial Modeling & Valuation					
FinTech & DeFi					
International Financial Simulation					
Sustainable Finance					

Specialisation: Marketing

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Consumer behavior & insights	5	MSc	30	English	Rouen
Creative Design and Innovation					
Digital Marketing & Communication					
Ethics & Sustainability					
Global and Connected Marketing					
Market Intelligence & Data Science					

Specialisation: AI For Business

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
AI for Business Decision Making	5	MSc	30	English	Rouen
Business Transformation Using Emerging Technologies					
Discrete Modeling and Optimization					
Foundations and Future of AI					
Machine Learning for Business					
Programming for AI					

Specialisation: Business Analytics

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
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Applied Business Analytics					
Business, Analytics & Strategy of the firm					
Data Privacy, Security and Ethics	5	MSc	30	English	Rouen
Data-Driven Business Strategy					
Decision Models					
Enterprise Data Management					

Specialisation: Global Management

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Advanced Strategic Toolkit					
Cross-cultural Agility in Global Business					
International Business: Disruption and Challenges	5	MSc	25	English	Reims
International Negotiation Skills					
Service Marketing & Customer Experience Management					

**SPRING
SEMESTER
2025**

UNDERGRADUATE MIX & MATCH OFFER

BUSINESS COURSES

- Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)
- International Case Study Competition & International Marketing Strategy must be taken together

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Brand Marketing	3	CESEM	6	English	Reims
Comptabilité de gestion	3	PGE (MIM)	5	French	Rouen Reims
Corporate Finance	3	PGE (MIM)	3	English	Rouen Reims
Corporate Valuation	3	GBBA	5	English	Rouen Reims
Cost Accounting	3	PGE (MIM)	5	English	Rouen Reims
Cross-cultural Management and Intercultural Communication	-	ECH	6	English	Reims Rouen Paris
CSR 1: Developing business models for a sustainable world	3	GBBA	5	English	Rouen Reims
Data Analysis & Business Intelligence	3	CESEM	6	English	Reims
Digital innovation & Entrepreneurship	-	ECH	6	English	Reims Rouen Paris
Digital Literacy	3	PGE (MIM)	3	English	Rouen Reims
Droit des affaires	3	PGE (MIM)	5	French	Rouen Reims
Economics 2	3	PGE (MIM)	3	English	Rouen Reims
Entrepreneurship	3	CESEM	6	English	Reims
Innovation Management	3	CESEM	6	English	Reims
Financial Data Visualization & Analytics	3	GBBA	5	English	Rouen Reims
International Case Study Competition	3	GBBA	1	English	Rouen Reims
+ International Marketing Strategy	3		4		

International Finance – the European Perspective	-	ECH	6	English	Paris
Leadership and Organization Development	3	CESEM	6	English	Reims
Luxury Marketing	-	ECH	6	English	Paris
Marketing management (EN)	3	PGE (MIM)	5	English	Rouen Reims
Marketing management (FR)	3	PGE (MIM)	5	French	Rouen Reims
Négotiation	3	CESEM	6	French	Reims
Strategic and Digital Marketing Communication	3	GBBA	5	English	Rouen Reims
Strategy and Sustainability	-	ECH	6	English	Reims Rouen Paris
The Digital Organisation	3	GBBA	5	English	Rouen Reims
The Digital Organization	3	CESEM	6	English	Reims
Virtual Database Business	3	GBBA	5	English	Rouen Reims

E-LEARNING COURSES

➤ E-Learning Courses: choose from 1 to 2 courses (no substitute needed)

! E-Learning courses are asynchronous and require students to be well-organized and to work independently.

Course Title	Year	Programme	ECTS credits	Language of Instruction	Campus
Business Ethics EL I	-	E-learning	6	English	Rouen Reims
Change Management and Digital Transformation EL I	-	E-learning	6	English	Rouen Reims
Corporate Financing EL I	-	E-learning	6	English	Rouen Reims
Data Management EL	-	E-learning	6	English	Rouen Reims
Digital Literacy EL I	-	E-learning	6	English	Rouen Reims
Digital Transformation & Change Management EL	-	E-learning	6	English	Rouen Reims
Excel modelling for finance EL I	-	E-learning	6	English	Rouen Reims
International Management EL I		E-learning	6	English	Rouen Reims
Leading & Collaborating in a Competitive World EL I		E-learning	6	English	Rouen Reims

FRENCH LANGUAGE COURSES

- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- A minimum number of students must register for each of the French courses to open.

Course Title	Year	Programme	ECTS Credits	Language of Instruction	Campus
Boosting your Employability in France	-	FLE	5	English French	Rouen Reims
Découvrir et comprendre la culture française	-	FLE	5	English French	Rouen Reims
Discovering and Understanding French Culture	-	FLE	5	English French	Rouen Reims
French for Business B1	-	FLE	5	English French	Rouen Reims
French for Business B1-B2	-	FLE	5	English French	Rouen Reims
French for Business B2	-	FLE	5	English French	Rouen Reims
French for Communication A1	-	FLE	5	English French	Reims Rouen Paris
French for Communication A1 Beginner	-	FLE	5	English French	Reims Rouen Paris
French for Communication A1-A2	-	FLE	5	English French	Rouen Reims
French for Communication A2	-	FLE	5	English French	Rouen Reims
French for Communication A2 Intermediate	-	FLE	5	English French	Rouen Reims
French for Communication A2-B1	-	FLE	5	English French	Paris
French for Communication B1	-	FLE	5	English French	Rouen Reims
French for Communication B1-B2	-	FLE	5	English French	Rouen Reims
French for Communication B2	-	FLE	5	English French	Rouen Reims

UNDERGRADUATE TRACKS

- The **Tracks** are specialized sets of courses. They cannot be mixed or modified.
- You may take one French Language Course with a Track (see offer above).

Specialisation: Digital Management & Innovation

Course Title	Year	Programme	ECTS Credits	Language of instruction	Campus
Blockchain and Fintech	3	TEMA	23	English	Reims
Companies & Geopolitical Risk					
CSR 1: Developing Business Models for a Sustainable World					
International Marketing Strategy					
Managerial Finance					
Workshop: Theatre and Public Speaking					

GRADUATE MIX & MATCH OFFER

BUSINESS COURSES

➤ Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)

Course Title	Year	Programme	ECTS Credits	Language of Instruction	Campus
Advanced Strategic Marketing	4	PGE (MIM)	5	English	Rouen Reims
Advanced Team Management	4	PGE (MIM)	5	English	Rouen Reims
Algorithmic Thinking for Data Analysis	4	PGE (MIM)	5	English	Rouen Reims
Behavioral Finance	4	PGE (MIM)	5	English	Rouen Reims
Blockchain and Fintech	4	GBBA	5	English	Rouen Reims
Brand Marketing	4	GBBA	5	English	Rouen Reims
Cross-cultural Management and Intercultural Communication	4	ECH	6	English	Reims RouenParis
CSR 2 : Implementing sustainable and responsible practices in organizations	4	GBBA	5	English	Rouen Reims
Data Science for Finance	4	PGE (MIM)	5	English	Rouen Reims
Digital Innovation for Good	4	PGE (MIM)	5	English	Rouen Reims
Digital innovation & Entrepreneurship	4	ECH	6	English	Reims RouenParis
Economic Policy	4	PGE (MIM)	5	English	Rouen Reims
Financial Analysis	4	PGE (MIM)	5	English	Rouen Reims
Financial Decisions under Uncertainty	4	PGE (MIM)	5	English	Rouen Reims
Financial Derivatives and Risk Management	4	GBBA	5	English	Rouen Reims
Global Marketing Dynamics	4	PGE (MIM)	5	English	Rouen Reims
Innovative Brand Marketing	4	PGE (MIM)	5	English	Rouen Reims
International Business Development	4	PGE (MIM)	5	English	Rouen Reims

International Finance – the European Perspective	4	ECH	6	English	Paris
International Management	4	PGE (MIM)	5	English	Rouen Reims
Investments	4	PGE (MIM)	5	English	Rouen Reims
Leadership and Organization Development	4	GBBA	5	English	Rouen Reims
Leading Change	4	PGE (MIM)	5	English	Rouen Reims
Legal Challenges in Sustainability Transitions	4	GBBA	5	English	Rouen Reims
Luxury Marketing	4	ECH	6	English	Paris
Money and Banking	4	PGE (MIM)	5	English	Rouen Reims
MT - Data Analysis & Business Intelligence	4	GBBA	5	English	Rouen Reims
Optimization Tools for Management	4	PGE (MIM)	5	English	Rouen Reims
Organizations and Careers in the Arts	4	PGE (MIM)	5	English	Rouen Reims
Purchasing, Procurement and Supply Chain Management	4	GBBA	5	English	Rouen Reims
Predictive Analytics with AI & Machine Learning	4	PGE (MIM)	5	English	Rouen Reims
Reporting with IFRS	4	PGE (MIM)	5	English	Rouen Reims
Strategy and Sustainability	4	ECH	6	English	Reims RouenParis
Supply Chain Foundations for Turbulent Times	4	PGE (MIM)	5	English	Rouen Reims
Sustainability and Ethics in Supply Chain Management	4	GBBA	5	English	Rouen Reims
Technology & Digital Opportunities for Business Development	4	GBBA	5	English	Rouen Reims
The Economics of Culture	4	PGE (MIM)	5	English	Rouen Reims
Web Marketing	4	GBBA	5	English	Rouen Reims

E-LEARNING COURSES

➤ E-Learning Courses: choose from 1 to 2 courses (no substitute needed)

! E-Learning courses are asynchronous and require students to be well-organized and to work independently.

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Business Ethics EL II	-	E-learning	6	English	Rouen Reims
Corporate Financing EL II	-	E-learning	6	English	Rouen Reims
Corporate valuation with Excel EL II	-	E-learning	6	English	Rouen Reims
Data Management II	-	E-learning	6	English	Rouen Reims
Designing and Managing organization in a digital era EL II	-	E-learning	6	English	Rouen Reims
Excel modelling for finance EL II	-	E-learning	6	English	Rouen Reims
Financial reporting EL II	-	E-learning	6	English	Rouen Reims
Gestion des ressources humaines environnementales EL II	-	E-learning	6	French	Rouen Reims
International Management EL II	-	E-learning	6	English	Rouen Reims
Leading & Collaborating in a Competitive World EL II	-	E-learning	6	English	Rouen Reims
Manager les ressources humaines EL II	-	E-learning	6	French	Rouen Reims
Markstrat EL II	-	E-learning	6	English	Rouen Reims

FRENCH LANGUAGE COURSES

- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- A minimum number of students must register for each of the French courses to open.

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Boosting your Employability in France	-	FLE	5	English French	Rouen Reims
Découvrir et comprendre la culture française	-	FLE	5	English French	Rouen Reims
Discovering and Understanding French Culture	-	FLE	5	English French	Rouen Reims
French for Business B1	-	FLE	5	English French	Rouen Reims
French for Business B1-B2	-	FLE	5	English French	Rouen Reims
French for Business B2	-	FLE	5	English French	Rouen Reims
French for Communication A1	-	FLE	5	English French	Rouen Reims Paris
French for Communication A1 Beginner	-	FLE	5	English French	Rouen Reims Paris
French for Communication A1-A2	-	FLE	5	English French	Rouen Reims
French for Communication A2	-	FLE	5	English French	Rouen Reims
French for Communication A2 Intermediate	-	FLE	5	English French	Rouen Reims
French for Communication A2-B1	-	FLE	5	English French	Paris
French for Communication B1	-	FLE	5	English French	Rouen Reims
French for Communication B1-B2	-	FLE	5	English French	Rouen Reims
French for Communication B2	-	FLE	5	English French	Rouen Reims

GRADUATE TRACKS

- The **Tracks** are specialized sets of courses. They cannot be mixed or modified.
- You may take one French Language Course with a Track (see offer above).

Specialisation: Global Management

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Current Issues in Global Governance	4	MSc	30	English	Reims
Digital markets and society					
International Market Risk Management					
Managerial Accounting					
Smart Operations & Supply Chain Management					
Statistics for Business and Economics					

Specialisation: AI For Business

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Ethics and Human Centric AI	4	MSc	18	English	Rouen
Fintech					
AI tools for Marketing and Supply Chain					

Specialisation: Sustainability Transitions

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
CSR and ESG Assessment and Compliance: Corporate Extra-Financial Reporting	4	MSc	30	English	Reims
CSR and ESG: Human Resource Management Challenges and Inclusion					
Research Insight - Chair in Bio-Economy and Sustainable Development					
Sustainable Supply Chain, Procurement and Green Mobility					
SDGs: strategies and trade-offs from a supply chain and business perspective					

**SUMMER
SEMESTER
2025**

SUMMER EXCHANGE PROGRAMME

/!\ Due to its model, none of the above rules apply to the Summer Exchange Programme.

We offer a short Summer semester programme on a yearly basis during the month of July. It is a flexible programme: your students may choose between one and four weeks of courses for this programme; each course's duration is one week. This allows us to cater to the exact needs of your students, by letting them choose between one, two, three or four courses according to their wishes.

It is an exchange programme: your students will not have to pay for the courses, only the mobility costs themselves (transportation, accommodation, food, social programme during their time there); each course will be worth 6 ECTS credits.

Course Title	Year	Programme	ECTS credits	Language of instruction	Campus
Strategy & Sustainability	-	ECH	6	English	Paris
Cross-cultural management 1 – Intercultural communication	-	ECH	6	English	Paris
Luxury Marketing	-	ECH	6	English	Paris
International Finance: the European perspective	-	ECH	6	English	Paris