

# FACTSHEET 2024-2025



## EXCHANGE PROGRAMME

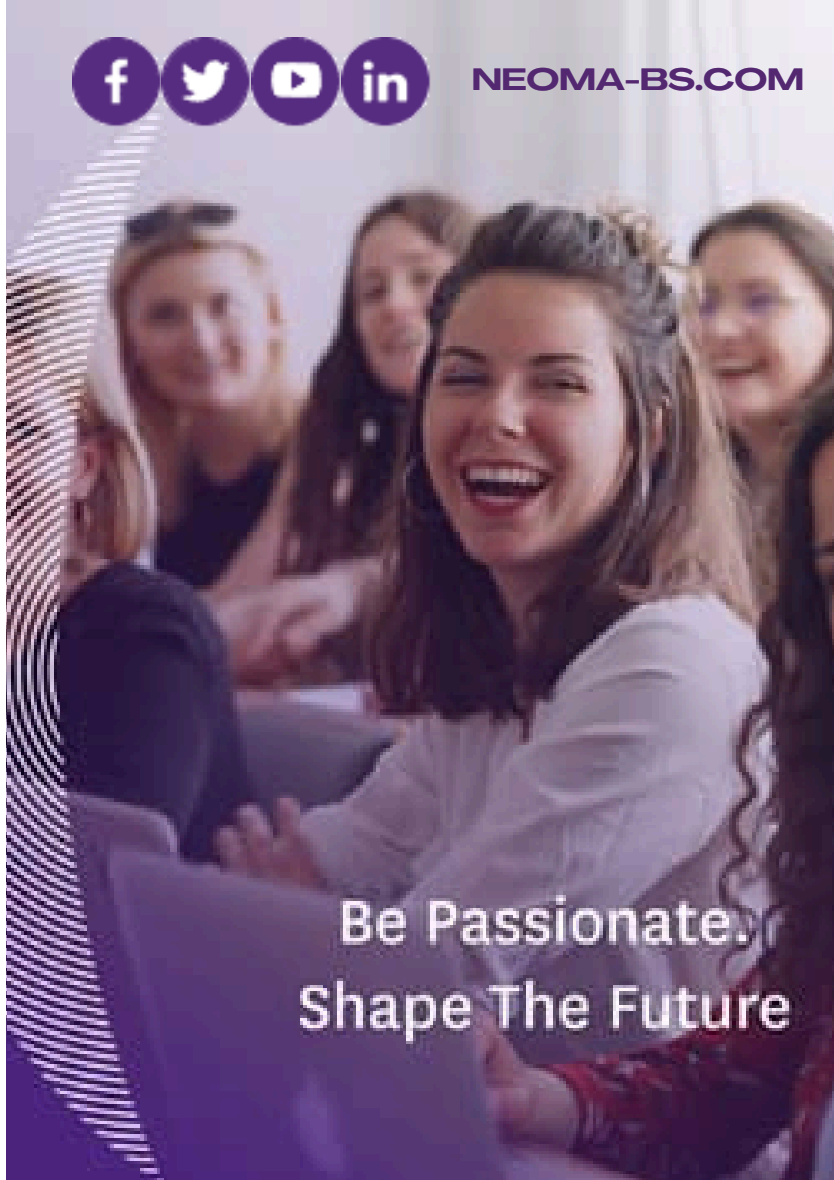
One school, 3 campuses

Reims - Rouen - Paris

# NEOMA BUSINESS SCHOOL



NEOMA-BS.COM



## OUR STORY

01.

Founded in 2013, NEOMA Business School is the result of the merger of two historical institutions, Reims Business School (1928) and Rouen Business School (1871).

## OUR INTERNATIONAL RANKING

02.

NEOMA is ranked 29th worldwide (vs. 30th in 2022) and 6th in France. Our recent international ranking consolidates our place amongst the top 30. Our highly selective institution is annually ranked in the top 7 French institutions fully recognised by the French Ministry of Higher Education.

## OUR INTERNATIONAL PARTNERSHIPS

03.

With **400 partner universities**, NEOMA aims to create a **multicultural environment** within its campuses. Each year, NEOMA welcomes 10,000 students of 100 different nationalities on its three campuses. 73% of NEOMA's teaching staff is international.

**Programmes are taught completely in English** : we offer two 4-year Bachelor Cycle programmes covering the fundamentals of management followed by a 2-year Master in Management Cycle.

# -Our three Campuses-

## > Rouen Campus

- Capital of the French Impressionists, home to Monet's famous Cathedral.
- Medieval downtown core on the Seine River.
- The Rouen Port – a major European logistics hub.
- Situated halfway between Paris and the coast.
- Part of the regions to visit in 2022 according to the New York Times, the only French region cited!



Rouen



## Paris Campus <

- Paris is the capital of France, but also the capital of culture, gastronomy, fashion and luxury. Classified as a UNESCO heritage site.
- Paris campus opened in 2021 in the heart of the city, in the 13th district, close to the Place d'Italie. On the 6,500 m2 the campus has an amphitheatre with 250 seats and 25 classrooms. Built on 5 floors, it can accommodate 1400 students.



Paris



## > Reims Campus

- Reims is the capital of Champagne.
- Home to many prestigious Champagne Houses.
- UNESCO World Heritage site.
- A major economic & industrial crossroads 30 min from CDG Airport and 45 min from Paris, by high-speed train.



Reims



# -International Relations Services-

- Contact Details



**Ms. Sarah COOPER**

**Director of International Relations & Development**  
*sarah.cooper@neoma-bs.fr*



**Ms. Amélie VIEVILLE**

**Mobility Coordinator**  
*amelie.vieville@neoma-bs.fr*

## INBOUND CONTACT

- HUB Welcome & Administrative Centre

<https://welcome.neoma-bs.com/>



**Paris** : hub.paris@neoma-bs.fr



(+) 33 1 73 06 98 00



**Reims** : hub.reims@neoma-bs.fr



(+) 33 3 26 77 47 47



**Rouen** : hub.rouen@neoma-bs.fr



(+) 33 2 32 82 57 00

## OUTBOUND CONTACT

- The Mobility Team [\*mobility@neoma-bs.fr\*](mailto:mobility@neoma-bs.fr)



Ms. Caroline CÔME



Ms. Marie BONNETÊTE



Ms. France VEYRIER



Ms. Pauline APPERT



Ms. Beatriz RANZ



Ms. Ana MITTANT



Ms. Tiphany HURTE



Ms. Adeline SAMOY



Ms. Jennifer DEMEULLE



Ms. Armelle WALTERS

# -Academic Calendar 2024/2025-

## FALL 2024

Online nomination period:  
*March 15th- April 15th 2024*  
Application: End of April  
Welcome Day: beginning of the  
semestre  
Semestre dates:  
*Early September - End December*

## SPRING 2025

Online nomination period:  
*September 1st - October 1st 2024*  
Application: Beginning of November  
Welcome Day: beginning of the  
semestre  
Semestre dates:  
*Early January - May*



- Please note that students who have not been nominated ONLINE will not be enrolled in our programme.
- Exchange students are requested to stay until the end of the scheduled exams. No special early exams can be arranged for them.
- Arrivals can be arranged up to two weeks after the date of the first course.
- Any renunciation will be final.

## ACADEMIC INFORMATION

### ◆ **CAMPUS** : Rouen - Reims - Paris

Summer semestre in Paris will take place in July for a duration going from 1 to 4 weeks.

### ◆ **ACCEPTANCE LETTERS** : Acceptance letters will be generated by our system automatically. Students may download it and send it to their home university if needed. Original letters may be sent by post upon request.

### ◆ **ACADEMIC LEVEL OFFERED** : Both undergraduate and graduate levels, depending on the exchange agreement.

### ◆ **LANGUAGE REQUIREMENTS** : We do not require an official language certificate and trust our partners to ensure their students have the relevant language level.

Recommended:

To study in English : IELTS 6.0 or TOEFL 85

To study in French : B2 minimum CEFR or TEF 500

### - **LANGUAGE REQUIREMENTS for DOUBLE DEGREE STUDENTS** :

An official english certificate is required : IELTS 6.5 or equivalent (TOEFL, TOEIC or DUOLINGO)

### ◆ **EXCHANGE COURSE OFFER** : As up to 95% of our courses are taught in English, exchange students do not need to speak French. Students can only mix and match courses within the same offer, undergraduate OR graduate, or select a track.

The full course offer is in our Exchange Programme Course Catalogue, which will be available soon.

**COURSE LOAD** : The usual workload is 30 ECTS credits per semestre.

### ◆ The minimum workload required is 20 ECTS credits.

### ◆ **COURSE REGISTRATION** : Course registration is completed online on a first-come/first-served basis.

- **REIMS/ROUEN** : the students have to take from 1 to 5 Business courses, 0 to 3 French language courses, and 1 to 2 E-learning courses. They also have the option of choosing 1 graduate track, a set of specialised courses from our MSc programmes. Those cannot be modified, and only 1 French language course may be added.

- **PARIS** : the students have to take from 1 to 5 Business courses, 0 to 1 French language courses, and 1 to 2 E-learning courses.

- ◆ **GRADING :** In addition to the final examination, classes are assessed continuously (participation, projects, papers, etc.).  
All courses are graded on a scale out of 20. The minimum pass mark is 10/20.  
Our academic transcripts feature the ECTS\* grading standard. The translation of these grades into the local grading system is up to the student's home institution.
- ◆ **TRANSCRIPT :** Transcripts are available 1-2 months after the final exams. Students are invited to download their transcript directly on the internal portal.  
An original copy can be sent by post upon request.

## PRACTICAL INFORMATION

- ◆ **HOUSING :** On & Off-campus accommodation in Reims and Rouen can be booked through the NEOMA BS Housing Application, well in advance of arrival. Prices may vary between €300 and €700 per month for private accommodation depending on the size, the services provided and the duration of the exchange.  
To confirm a booking, full payment of the semestre's rent is required in advance. More information: <https://neoma-bs.com/welcome-to-neoma/steps/step-3-housing/>  
Depending on your visa, you may benefit from the CAF housing allowance which can cover up to 20% of your rent.
- ◆ **INSURANCE :** All students are required to be covered by health insurance during their stay in France.
  - **European Union Citizens** may be covered by their home national health insurance and should obtain a European Health Insurance Card.
  - **Non-European students** will either be covered by the French National Health Insurance (at no cost), or a private international insurance, depending on their visa.
 Finally, any accommodation in France must be covered by Housing insurance. The cost is a one-time fee between €25\* and €65\* for a room on residence. More information will be provided with the housing offer.
- ◆ **VISA TO FRANCE :** Non-European students will need a visa to enter and to stay in the Schengen Area for the length of your studies. Students must apply well in advance of their arrival for a visa at the nearest French Consulate or Campus France. Here is a helpful guide to obtaining your visa: <https://neoma-bs.com/welcome-to-neoma/steps/step-2-visa/>
- ◆ **STUDENTS WITH DISABILITIES :** Our Wellness offer includes assistance to students with specific needs, support by professional psychologists, medical advice by registered nurses, a listening ear by our "Diversity, Equal Opportunities, Handicap" counsellors, and various workshops and classes that focus on students' wellbeing.

### Inbound students



**Wellness Center**

wellness@neoma-bs.fr

### Outbound students



**Ms. Adeline SAMOY**

adeline.samoy@neoma-bs.fr

# -Daily Expenses-

## AVERAGE MONTHLY COST OF LIVING

### ROUEN/REIMS

- Accommodation: 300-700€
- Food: ~200 €
- Social / Leisure: ~75€
- Public Transportation: up to 30€
- Other bills: ~50€

**TOTAL : 600-1050€**

### PARIS

- Accommodation: 800-1,200€
- Food: ~250 €
- Social / Leisure: ~80€
- Public Transportation: 86€
- Other bills: ~50€

**TOTAL : 1260-1660€**

### SERVICES

- Library
- Cafeteria
- Fitness room
- 90 societies and clubs
- 3 incubators
- 2 accelerators
- A coding school



#### REIMS Campus

NEOMA Business School  
59 rue Pierre Taittinger  
51 100 REIMS  
+ 33 3 26 77 47 47

#### ROUEN Campus

NEOMA Business School  
1 rue Maréchal Juin  
76 130 MONT SAINT AIGNAN  
+ 33 2 32 82 57 00

#### PARIS Campus

NEOMA Business School  
6 rue Vandrezanne  
75 013 PARIS  
+ 33 1 73 06 98 00