

# Shanghai, China

## Factsheet 2024 - 2025

### Academic Information

Find below information on the courses offer:

Fall semester: September to December 2024

Spring semester: January to April 2025

#### Undergraduate Level

- 3<sup>rd</sup> year Programme in Chinese Business and Language (FALL & SPRING Semesters)

- Old and Contemporary Chinese Civilization, Politics and Society
- Chinese Economics
- China Business Research Project
- Doing Business in China: Commercial Environment and Legal System
- China Inc. – Corporate China and the Belt Road Initiative
- Chinese Language

-3<sup>rd</sup> year Programme in Chinese Marketing and Language (SPRING Semester only)

- International Marketing
- Service Marketing and Tourism Management
- Event Marketing and Management
- Fashion Marketing
- Digital Marketing
- Chinese Language

Course Syllabus : [ESSCA Syllabus](#)

**Language Requirement:** For the programmes taught in English, we strongly recommend that non-native English speakers or students not taking their home university degree in English provide a *TOEFL* score of 550 or [equivalent](#) or have an English professor complete the [English language certificate](#), attesting to a minimum of B2 according to the Common European Framework.

For the programmes taught in French, we strongly recommend a B2 French level.

### About ESSCA

Founded in 1909 in Angers, France, ESSCA is a Business School that offers a wide range of management programmes and degrees accessible immediately after the French baccalaureate. ESSCA opened an office in Shanghai in 2007 together with its associate partner ESAI.

### Application Deadlines

Fall semester: May 15

Spring semester: October 15

**Orientation Days** (compulsory)

Fall semester: early September

Spring semester: mid-January



# Practical Information

For information on campus facilities, please check [our website](#):

- > **Accommodation:** The ESSCA staff based in Shanghai will assist you in finding suitable and affordable accommodations
- > **Health insurance with repatriation :** 100 000 euros medical coverage
- > **Tuition fees:** a limited number of tuition waivers are available for students from ESSCA partner universities.
- > **Visa** and practical matters of living in China will be given to you once you have been nominated to the programme and your application has been accepted.



## Further Information

For application and practical information, contact: [exchange@essca.fr](mailto:exchange@essca.fr)

Exchange students should be officially nominated by the international office of their home institution

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<https://www.essca.fr/en/essca/about-us>



## Creating Futures

Contact : [exchange@essca.fr](mailto:exchange@essca.fr)

