

**IMPORTANT INFORMATION FOR MASTER STUDENTS**

Students can choose up to 5 courses per semester (no more than 30 ECTS)

Master students may also choose bachelor level courses (please note that there is a limited amount of seats in Bachelor courses and admission is based on first-come, first-served basis)

NOTE: Master courses are held in the evenings starting from 18:00 and/or on Saturdays

For more information please contact gretar@ism.it

| SUBJECT | CODE* | ECTS |
|---|---------|------|
| Mathematical Finance | GRAE017 | 6 |
| Financial Econometrics | GRAE018 | 6 |
| Asset Pricing | GRAE021 | 6 |
| Economics of Sustainability | GRAE034 | 6 |
| Advanced Corporate Finance | GRAE019 | 6 |
| Game Theory and Economic Shocks | GRAE036 | 6 |
| Research Proposal | GRAE030 | 6 |
| Financial Intermediation and Risk Management | GRAE035 | 6 |
| Behavioral Economics | GRAE031 | 6 |
| Monetary Policy | GRAE012 | 6 |
| Services Marketing | GRAV020 | 6 |
| Multivariate Statistics | GRAV007 | 6 |
| Corporate Responsibility and Sustainability | GRAV034 | 6 |
| Marketing Research | GRAV029 | 6 |
| Research Proposal | GRAV032 | 6 |
| New Product Development and Service Innovation | GRAV025 | 6 |
| Microeconomics of Competitiveness | GRAV027 | 6 |
| Digital and Social Media Marketing | GRAV030 | 6 |
| Integrated Marketing Communications | GRAV033 | 6 |
| New Product Development | GRAI018 | 6 |
| Artificial Intelligence Principals and Applications | GRAI019 | 6 |
| People, Organization and Innovation | GRAI020 | 6 |
| Innovation Process Management | GRAI021 | 6 |
| Business Finance | GRAI009 | 6 |
| Global Leadership | GRAL001 | 6 |
| Digital Transformation and Global Strategy | GRAL002 | 6 |
| People & Organisations | GRAL011 | 6 |
| International Project Management | GRAL005 | 6 |
| Mastering Business Models | GRAL007 | 6 |

*Study programmes:

GRAEXXX – Financial Economics

GRAVXXX – International Marketing and Management

GRAIXXX – Innovation and Technology Management

GRALXXX – Global Leadership and Strategy