

GENERAL INFORMATION

1 - Preamble

ESCE has as its purpose to prepare their future graduates to become the responsible of the economic life and the business world, mainly internationally. This regulation attempts to define the best conditions to this goal to be achieved. The school requires that each student uses his sense of responsibility and desire to succeed. The establishment of a strict discipline, but voluntary, should facilitate the accomplishment of this exigency.

The ESCE's curriculum is organized in 2 cycles of studies.

 1^{st} Cycle 2^{nd} Cycle 1^{st} Year: 60 ECTS 4^{th} Year 60 ECTS 2^{nd} Year: 60 ECTS 5^{th} Year 60 ECTS

3rd Year: 60 ECTS

Each year of study is validated by 60 ECTS credits; it is a total of 300 ECTS credits for the entire program. The courses are structured in modules; each module consists of specific subjects.

The validation of an ECTS module is done by obtaining the average of 10/20 in each module. Except in cases clearly determined, the modules don't compensate each other.

Within each module, only the grades obtained in its subjects will compensate each other.

All the students receive in the beginning of the year the regulations of the School, thus acknowledging and agreeing with the rules of ESCE.

2 - Academic Calendar

*subject to modification

-	SEMESTER 1 (FALL)							
Orientation Week	21/08/2019 and 22/08/2019 Mandatory for new international students							
Start of classes	26/08/2019 (it depends on your course level)							
	02/09/2019 for French language courses							
End of Classes	21/12/2019 (exam period included)							
Christmas break	21/12/2019 -15/01/2020							
	SEMESTER 2 (SPRING) **Dates are subject to change**							
Orientation week	15/01/2020 and 16/01/2020 Mandatory for new international students (TENTATIVE)							
Start of classes	20/01/2020							
Dunalia	17/02/2020-23/02/2020							
Breaks	20/04/2020-26/04/2020							
End of classes	30/05/2020 at the latest (exam period included)							

FRENCH BANK HOLIDAYS 2019/2020
All Saints Day: 01/11/2019
Liberation Day 1918: 11/11/2019
Christmas Day: 25/12/2019
New Year's Day: 01/01/2020
Easter Monday: 13/04/2020
Labor Day: 01/05/2020
Victory Day 1945: 08/05/2020
Ascension Day: 21/05/2020
Whit Monday: 01/06/2020
Bastille Day: 14/07/2020
Assumption: 15/08/2020

It is not possible to start the exchange program later than two weeks after the start of the lectures due to mandatory attendance rules and because groups are done in the first week of the semester.

Dates of final exams can't be changed and students should check the date of the last exams before booking flights.

3 - Attendance and punctuality

ESCE has as its objective to provide to their students training in international management, what requires the participation of each student in all pedagogical activities (classes, exams, conferences, etc...).

The students are required to be punctual to all classes. The professors might refuse to accept in their class students that are late, in this case the student will be considered as absent.

The students should imperatively respect the schedule given by the Direction of Studies (punctuality, respect the attributed group). No permutation of classes will be allowed. **The attendance to all courses is mandatory.**

As the assiduity is prerequisite to academic success at ESCE, a control of the absences by signature will take place every class and evaluation. The control is done through a nominative call by the professor. After that the students should sign the list. The signature will work as an attestation that the student was in the class.

A maximum of 18 absence hours are tolerated during the semester. Otherwise, if the student miss more than 18 absence hours, he/she will receive -25% in the continuous assessment.

In exceptional cases of absence (hospitalization, long-term illness, etc...), a temporary adjustment of the assiduity rules may be granted by the Director of Studies of the concerned cycle and the student that have made the demand previously.

The absences connected to family events will be confidentially treated by the Direction of Academic Affairs if the student let the Direction know about it within a reasonable delay.

At the beginning of the semester the student is informed about the academic regulations as well as the calendar of the continuous assessment evaluations for each subject. In case of absence in one or more continuous assessment evaluations of the same subject the student will be asked to contact the professor or the responsible of the course.

4 – ECTS and Evaluation system

Modules and ECTS Credits

In order to validate a subject, it is necessary to obtain the minimum average of 10/20. This average may include:

- Continuous assessments of the semester
- Specific reports planned on the beginning of the semester
- Oral or written tests

The validation of the module (average of 10/20 or more) leads to the accreditation of all the ECTS credits for that module.

Evaluation system in France is on 20 and 10 is a minimum required to pass

17-20= excellent 15-16=very good 13-14=good 11-12= satisfactory 10= sufficient 9-0= fail

	Equivalency of grades at ESCE and ECTS																				
ESCE	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
ECTS	Α	Α	Α	В	В	С	С	D	D	Е	Ε	F									

5 - Exams

For most of the subjects, the evaluation is composed of 40% continuous assessment and 60% final exam. Some subjects, however, are evaluated 100% on continuous assessment. Continuous assessment means that the evaluation will be organized by the professor during the semester and final exam means that the exam will take place at the end of the semester.

Please note that if you choose subjects from Year 2, 3, 4 exam clashes may occur. When exams schedule will be published, you will be informed of your exams organization.

6 - Resit Exams

Due to calendar reasons, there is no option to re-take exams for international exchange students.

7 – Course selection

Students will receive the course selection instruction by e-mail. They will be invited to choose their courses according to their home university requirements. Students must get their courses approved before selecting them in our platform. We highly advise to not mix courses from different years, this can create conflicts in the schedule. In order to avoid this, we highly advice to select courses from the same specialization.

ESCE CURRICULUM

A do mile Domonton out -	Specializations
Academic Departments	At the Master level
	- Core courses : International Trade
International Business	- Export Management
Finance, Audit and Control	- Finance, investment and banking
	 International Marketing , product
	management
Marketing, Communication and Business	 International Marketing , Communication
Development	and Luxury Goods
	 International Marketing , Consumer
	Goods and Business Development
Strategy, Management & Organization	- International People Management
Languages & Humanities	- Core courses

2 nd year Courses	ECTS	Hours	Fall	Spring	Taught in French	Taught in English
International Busines	s and Poli	tical Scienc	e studie	<u>s</u>		
Business Law 2	2	16.5	✓	✓		✓
Global Marketing	2	33	✓	✓		✓
Le forum des humanités (online course – French with English subtitles)	2	24	√	✓		ench with ish subtitles
Les rendez-vous de la géopolitique (online course – French with English subtitles)	2	24	✓	✓	1	ench with ish subtitles
Sensory Marketing	2	16.5	✓	✓		✓
Microéconomie	2	16.5	✓	✓	✓	
Méthodes quantitatives de gestion	2	16.5	✓	✓	✓	
Management 2 – Dynamiques des équipes et des organisations	2	16.5		√	✓	
Eléments d'analyses financières et de contrôle	2	16.5		✓	✓	
Economie du travail	2	16.5		✓	✓	
Ville, Urbanisme et Mondialisation	1	16.5		✓	✓	
Sciences Po	2	16.5		✓	✓	
Woman do it all	2	15	✓	✓		✓
Media and Politics in the US	2	15	✓	✓		✓

4 th year courses	ECTS	Hours	Fall	Spring	Taught in French	Taught in English
	Courses	0	√	√	T	✓
Qualitative Methods Applied to Business	1	9 16.5	∨	✓		√
Quantitatives methods Specialization - Expert Management		<u> </u>		1		•
Specialization : Export Manageme	4	1	<u>√</u>	<u>ent</u> ✓		✓
Export Modes Export Project Management	4	16.5	✓	✓		✓
Export Project Management Cross border legistics & Sustainability	4	16.5	✓	√		<i>'</i>
Cross border logistics & Sustainability Decision Making with Excel	4	16.5 16.5	✓	✓		· ✓
Méthodologies propres à la spécialisation Export Mngt	1	16.5	✓	✓		→
Specialization: International N				1		
Strategic Brand Management	4	16.5	√	: 	T	✓
Customer Relationship Management	4	16.5	✓	✓ ·		√
Integrated Marketing Communications	4	16.5	✓	✓ ·		√
Product Management & Agile Marketing	4	16.5	√	✓		√
Marketing research methods	1	16.5	√	√		√
Specialization : International Marketing, 0						-
Strategic Brand Management	4	16.5	<u>√</u>	<u> </u>		√
Integrated Marketing Communications	4	16.5	√	√		✓
Universe of Luxury and Prestige Products	4	16.5	✓	√		√
Customer Relationship Management	4	16.5	✓	✓		√
Professional Profiles in Communication	4	16.5	✓	√		✓
Marketing research methods	1	16.5	✓	√		✓
Specialization: International Marketing, Consu	ımer Goods a		ss Develo	pment		
Gestion stratégique de la marque	4	16.5	✓	√	√	
Customer Relationship Management	4	16.5	✓	✓		✓
Integrated Marketing Communications	4	16.5	✓	✓		✓
Category Management	4	16.5	✓	✓	✓	
Marketing opérationnel et développement commercial	4	16.5	✓	✓	✓	
Marketing research methods	1	16.5	✓	✓		✓
Specialization : Finance, Inve	estment and	Banking				
Investments	4	16.5	✓	✓		✓
Advanced Corporate Finance	4	16.5	✓	✓		✓
Financial Derivatives	4	16.5	✓	✓		✓
Money and Banking	4	16.5	✓	✓		✓
Fixed Income Securities	4	16.5	✓	✓		✓
Specialization: International	People Man	agement				
Managing People & Performance	4	16.5	✓	✓		✓
Novel organizations Designs	4	16.5	✓	✓		✓
Managing International Mobility	4	16.5	✓	✓		✓
Managing Across Borders	4	16.5	✓	✓		✓
Méthodologies propres à la spécialisation IPM	1	16.5	✓	✓		✓

Courses for exchange students (equivalent to 3 rd year level)	ECTS	Hours	Fall	Spring	Taught in French	Taught in English
EE_Business Communication	4	16.5	✓	✓		✓
EE_European Lobbying	4	16.5	✓	✓		✓
EE_Inter-Cultural Persuasive Communication	4	16.5	✓	✓		✓
EE_Current Economic Issues	4	16.5	✓	✓		✓
EE_Corporate Social Responsability	4	16.5	✓	✓		✓
EE_International Business Practices	4	16.5	✓	✓		✓
EE_International Trade and Globalization	1	16.5	✓			✓
EE_French Civilization	4	16.5	✓	✓		✓
EE_Zoom sur Paris (Pre-requisites in French language: A2 level)	4	30	✓	✓	✓	
EE_La France à 360° (Pre-requisites in French language: B1-B2 level)	4	16.5	√	✓	✓	
EE_Culture et pratique de l'entreprise (Pre-requisites in French language : B1-B2 level)	4	16.5	\	✓	✓	
EE_Spanish language (beginner)	3	30	✓	✓		
EE_Spanish language (false beginner)	3	30	✓	✓		
EE_Spanish language (intermediate)	3	30	✓	✓		

FRENCH LANGUAGE COURSE (recommended)	ECTS	Hours	Fall	Spring	Taught in French	Taught in English
EE_1, 2, 3 Partez!_FRA0 (beginner)	3	33	✓	✓	✓	
EE_Le Français jour après jour_FRA1 (false beginner)	3	33	✓	✓	✓	
EE_Le Français spontané_FRA2 (Elementary French)	3	33	✓	✓	✓	
EE_Acteur en Français_FRB1 (Intermediate)	3	33	✓	✓	✓	
EE_Architecture de l'expression_FRB2 (Upper	3	33	√	√	✓	
intermediate)			, v	, ,		
EE_Mémoire (Advanced, schedule TBC by the professor)	3	9	✓	√	√	

