



**Are you ready?
Get set! Go!**

Guide for
international students

**LEAD
FOR
CHANGE**





**BURGUNDY
SCHOOL OF
BUSINESS**





We are delighted to welcome you to Burgundy School of Business and on our 3 campuses.

You will be able to enjoy the French way of life in beautiful locations: Dijon, the capital of Burgundy, Lyon, former capital of the Gauls and Paris the City of Lights. These three cities all have very unique cultural heritage, with preserved historic centres and beautiful architecture. Moreover, by joining us, you will be able to enjoy regional gastronomic specialties and wines.

 *The world is a book and those
who do not travel read only one page* 

Saint Augustine

01 - WELCOME!

Why study abroad?	1
Why Dijon?	2
Why Lyon?	5
Why Paris?	7
Why BSB? Experience BSB	8
What do international students say?	9
Who can I contact?	10

11 - GET READY

Student Visa	11
Getting to the campuses	12
Adapting to a new culture	13
Checklist	14

15 - LIVE YOUR NEW CITY!



BURGUNDY SCHOOL OF BUSINESS!

WHY STUDY ABROAD?

Studying in another country is an exciting, enriching and rewarding experience, one which you'll always remember and which may even change your future!

- Gain insight into another culture by living in a different country.
- Build up an international network of friends from a range of countries, and open up many different destinations to travel later on.
- It shows future employers that you are prepared to do something different and have an open mind.

- Learn a new language or build on your existing knowledge.

So... you have the opportunity... don't let this chance pass you by!

Are you ready? Get set! Go! Take the plunge... you'll not look back!



WHY DIJON?

ENJOY THE FRENCH WAY OF LIFE IN A BEAUTIFUL LOCATION

- Dijon is the capital of Burgundy (... and not only Mustard!).
- One of the best preserved historic centres with beautiful architecture.
- Famous for its gastronomy and wines. The climates of Burgundy's wine growing region have been awarded the prestigious UNESCO World Heritage classification.



A GREAT STUDENT DESTINATION


Did you know that Dijon was ranked as one of the top most desirable cities in France for students' quality of life? (4th best city in which to study in France - Student magazine *l'Étudiant* 2017).

- 5 Higher Education Institutions with 30 000 students (20% of the total population). A calm and friendly place to study.
- The city of Dijon provides a special pass which allows free access to cultural and sports facilities.
- Rich social and cultural life: a range of clubs, societies, concerts, cinemas, festivals throughout the year!
- Accessible from other major cities in France and European capitals.
- Excellent public transport (bus, trams), bike rental stations available across the city.

PROGRAMMES TAUGHT AT THE DIJON CAMPUS:

Bachelor Marketing & Business  

Master in Management
Grande Ecole programme  

MSc programmes 

MSc Corporate Finance and Investment Banking
MSc Global Marketing and Negotiation
MSc International Business Development
MSc Arts and Cultural Management
MSc Data Science & Organisational Behaviour
MSc Wine Management

MBA Wine & Spirits Business

Mastère Spécialisé en Commerce International des
Vins et Spiritueux (full-time) 

Summer & Winter Schools in entrepreneurship 

AND AROUND DIJON?

The Burgundy region lies mid-way between the wide-open cereal plains of Northern France and the industrialised valley of the Rhône. Burgundy has an international reputation as home to some of the world's finest wines.

It has always been at the crossroads of many cultures and is still nowadays on the corridor connecting Paris and the North to Southern France and the Mediterranean.

PLACES TO VISIT

The Wine Route («Route des Grands Crus»)

Whether you're a wine lover or you'd like to know more about wine, the touristic Wine Route between Dijon and Santenay is a must-see. These are, Burgundy's most prestigious vineyards, where some of the best wines in the world are produced (Pommard, Corton-Charlemagne, Romanée-Conti etc).

Vougeot

The «Château du Clos de Vougeot» set in the middle of the vineyards, is one of the most famous spot in Burgundy. The vineyard in its present form dates from 1336. Distance from Dijon: 25 km.

Beaune

Beaune is a beautiful historic town and world famous capital of Burgundy Wine. Taste some of Burgundy's fine wines in one of the wine cellars, visit the Burgundy Wine Museum and the 15th century Hotel-Dieu medieval hospital with multicolored rooves, which are a masterpiece of the flamboyant gothic architecture. Distance from Dijon: 45 km.





Burgundy Canal

Take a leisurely boat trip on the Burgundy Canal which links hundreds of pretty villages and takes you through some of Burgundy's most beautiful countryside.



Chateauf-neuf-en-Auxois

This mediaeval village was awarded the title of one of the most beautiful villages of France. Visit its 12th century chateau which stands majestically on the hillside. Distance from Dijon: 51 km.



Semur-en-Auxois

Semuren-Auxois is a picturesque fortified town set on a pink granite hillside with a river running through. Notre Dame church is one of the best examples of Gothic art in Burgundy. Distance from Dijon: 80 Km.



Flavigny-sur-Ozerain

Another village that was awarded the title of one of the most beautiful villages of France. You can visit the village factory which still makes the well-known aniseed sweets called "Anis de Flavigny". Distance from Dijon: 64 Km.



Fontenay

Founded in the 12th C., this well preserved Cisterian abbey is an impressive yet hidden haven of peace (a Unesco world heritage). Distance from Dijon: 145 Km.



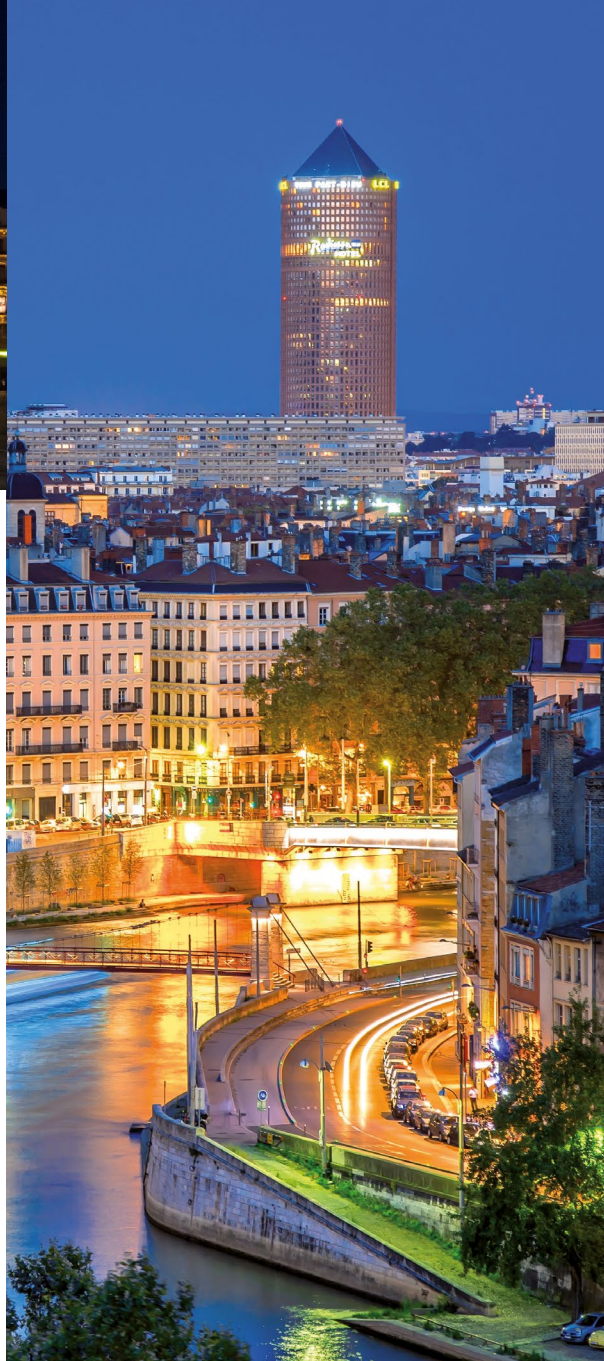
WHY LYON?

- It's an Unesco heritage site and known as France's capital of gastronomy.
- An European metropolis on a human scale and frequently ranked among the best places to live in France and Europe.
- A city with a lively students population, with a range of clubs, societies and sports activities throughout the year.
- A perfect localization in France, making easy to travel between France's regions and other countries.
- Ease of transit thanks to its public transport network.
- All the main touristic spots and popular neighbors are in a walking distance.
- A city with a mixed culture, that offers entertainment for people from all cultures.

Programmes taught at the Lyon Campus:

Bachelor Marketing & Business  

MSc Digital Leadership 





AND AROUND LYON?

PLACES TO VISIT

Annecy

An internationally renowned city for its landscape. Known as the “Venice of the Alps” the city offers from water activities and cycling to mountain activities.

As for cultural activities, there are plenty of museum tours, castles, guided tours and exhibitions.

Grenoble

Known as the capital of the Alps the city offers great museums and located among the massifs of the Parc Naturel Régional de Chartreuse and Parc Naturel Régional du Vercors, this mountain city offers a variety of outdoor activities such as snowshoeing, snowboarding, skiing, hiking, and climbing, but also indoor activities with an effervescent nightlife.

Chambéry

A town filled with art and history that offers a number of parks to be visit, a beautiful lake, a picturesque architecture and why not some vineyards to visit? Besides that, the castle of the Dukes of Savoy, and the local gastronomy are also something to be remarked.

Péruges

A medieval walled town famous in the 20th century by being one of the favorites location amongst film directors. This fortress is a very calm and romantic place to spend the day in, alone or with friends and family walking by its streets and discovering its history and charms.




WHY PARIS?

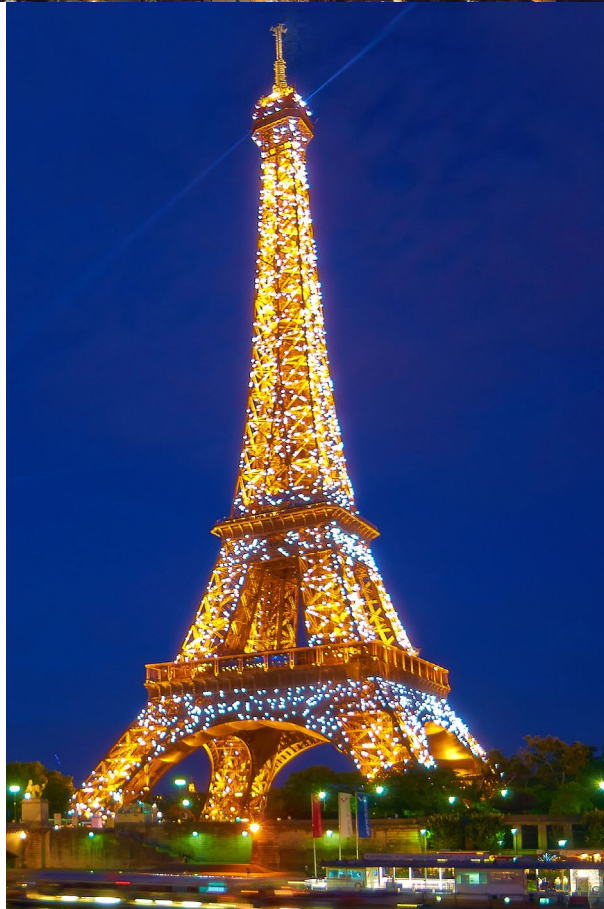
Paris, the capital of France, has a history and cultural context of diversity that has attracted artists and writers from all over the world.

- A fascinating and beautiful contemporary metropolis.
- A place to experience a unique cultural heritage and some of the world's greatest works of arts and museums.
- A multitude of cultural events for all tastes: theatre, opera, film festivals, fashion shows, exhibitions, etc.

Programmes taught at the Paris Campus:

Mastère Spécialisé en Management des Entreprises Culturelles et Industries Créatives (MECIC) (full-time) 

Mastère Spécialisé Commerce des Vins et Spiritueux (part-time) 



WHY BURGUNDY SCHOOL OF BUSINESS?

Founded in 1900, Burgundy School of Business is one of the prestigious “Grande Ecoles.” These are highly selective Schools of Management which lead the way in management education in France. “Grandes Ecoles” are an integral part of the French Higher Education system and their Bachelor and Master In Management degrees are fully recognized by the French Ministry of Education. Burgundy School of Business owes its prestige and global reputation to the following key factors:

ACADEMIC EXCELLENCE

- Rigorous, competitive selection process for both French and international students.
- High quality education which features theoretical and applied teaching methods.
- Outstanding faculty with strong academic and professional backgrounds.
- Commitment to advancing management research.

PERSONALISED APPROACH

- Teaching in smaller groups which provides individual learning and progress support.
- Effective career guidance tailored to each student due to close contacts with the Corporate World and the well-established alumni association.
- Staff dedicated to supporting international students.

INTERNATIONAL OUTLOOK

- Management programmes taught in English and French.
- Integrated foreign languages teaching.
- Extensive international networks and 150 international partner institutions. 500+ international students every year on campus coming from over 60 countries.
- Long tradition of welcoming international students.

UNIQUE TEACHING

- Diverse class groups.
- Varied teaching methods including group works and use of case studies.
- Entrepreneurship component in all programmes.
- Excellence modules.

At Burgundy School of Business, you will also find 30 different Clubs and Societies that offer a wide range of activities: culture, business, media, sport, humanitarian aid, etc.

WHAT OUR STUDENTS SAY ABOUT US

AGUSTIN

Student from Argentina



Interacting with teachers and students from all around the world, as well as using the hi-tech facilities BSB has to offer, helps you to be the best that you can be. It is here that I have the best memories and experiences of my life. >>



JOEL

Student from Mexico



You will find at BSB a high-qualified team with strong experience in their fields; BSB provides a unique cross-cultural experience so you will find students from many countries across the globe. If you are considering a well ranked business school together with a great opportunity to make international friends; don't hesitate and choose BSB. >>

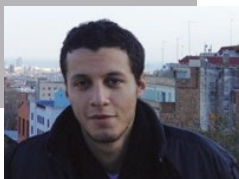


OTHMANE

Student from Morocco



I have been touched by Dijon features. You can feel the character of French culture in every street, at every corner and every café in Dijon. It is a city which tells its own historic story through its buildings, churches and gardens, not forgetting the free museums with access to artistic masterpieces. We feel welcome here! >>

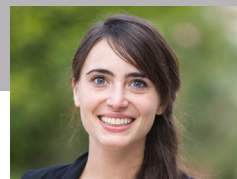


CAMERON

Student from the USA



Burgundy School of Business gives outstanding international support. From the day I arrived in France, to the wherever my next adventure will take me, Burgundy School of Business will forever stand as a pillar in my education. Diversity makes this school great. >>



CHRISTOPHE

Student from Belgium



« Burgundy School of Business is perfectly organized and they make it very easy for Erasmus students to feel comfortable. There are a lot of interesting activities organised by the city and the school (sports events, cinema trips, parties, shows) so you never get bored. »



YULING

Student from China



« My stay at Dijon was so amazing that I decided to continue studying for one extra year. The teachers are very patient and helpful, it's easy to get along well with them. What's more, the courses are really attractive for people who want to get practical skills. I loved studying here and I highly recommend our school to you! »

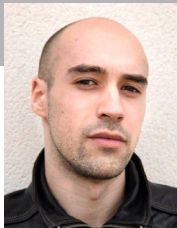


VICTOR

Student from Spain



« I had a unique experience in BSB. The teaching quality is one of the best I have ever taken and the student life is really cool and the staff is really nice. You don't really want to go back home after lessons due to the installations and the activities created by both the university and the student associations. I am looking forward to go back. »



WHO CAN I CONTACT?

International Relations Office

bsb.international@bsb-education.com
+33 (0) 380 725 975



GET READY!

STUDENT VISA (DIJON, LYON AND PARIS CAMPUS)

Students from the European Union:

You are not required to apply for a visa; your national identity card will serve this purpose.

Non-European students:

It's stated on your visa «dispense temporaire de titre de séjour», no validation is required on arrival. At the end of the semester you will have to leave the territory.

If the statement above is not included on your visa you will have to validate it upon arrival in Dijon. We will organise a session to inform you about the process.

HOW TO VALIDATE YOUR VISA

1- Before arriving, the French Consulate issues you with a long stay visa VLS-TS (visa long séjour valant titre de séjour).

You may also be given the stamped «DEMANDE ATTESTATION OFII» form. (If not, we will give it to you at Burgundy School of Business).

2- When you arrive in France:

Your passport will be stamped by French police at the airport. Within three months after your arrival date in France, you will be required to send:

- The completed «DEMANDE D'ATTESTATION OFII» form
- A copy of your passport
- A copy of your visa
- A copy of your entry stamp in France

3. The validation of your visa / Appointment at the OFII:

The OFII office will send you a letter giving you an appointment time for the validation of your visa.

You will have to bring the following documents to the appointment at the OFII office:

- Your passport
- Proof of residence in Dijon, Lyon or Paris
- OFII special stamps for the amount of €60 (2018 price) that you will purchase in France

GETTING TO YOUR CAMPUS

BY TRAIN

The SNCF (French national railways), www.oui.sncf.fr/en/passengers links the different cities in France with the whole of Europe either by TGV (high speed train) or through its regular railway system. All information can be accessed through their website.

BY PLANE

Most students travelling to Dijon fly to Paris first. Paris has two major airports serving international flights: Orly and Charles de Gaulle (CDG) / Roissy. For information about airports in Paris, visit www.smartweb.fr/aero or www.aeroportsdeparis.fr/ADP/en-gb/passagers.

You can also fly into Lyon Saint Exupery airport, Geneva airport or other major cities in France or in a neighboring country.

For more information on how to access your campus please visit our website. www.bsb-education.com/en/international/international-student/prepare-your-stay/arriving-at-bsb/dijon.html



ADAPTING TO A NEW CULTURE

LANGUAGE

French is spoken with a different accent in different parts of France. Try to speak to French people in French first, even if you are only using basic words. French people often dislike speaking foreign languages, because they are self-conscious about making mistakes.

CONVERSATION

Intelligent disagreement is often part of French conversation. This is an art and tradition in France. Don't be surprised when you see French people interrupting each other continually and arguing intensely even about mere details.

HUMOUR

The French usually appreciate «esprit» (wit), and witty anecdotes that have a play on words. But they also enjoy caricature and farce, «la BD» (comic strips) like Tintin, Lucky Luke or Astérix as well as political satire.

TIME

It's accepted behavior to be a little bit late for friends and leisure appointments. You may hear the expression «le quart d'heure dijonnais» or «le quart d'heure Lyonnais». That's the 15 minute delay the French allow themselves. Classes are supposed to be start on time and teachers, like professionals, are very punctual so do not turn up late or you may be denied entry!

CAFÉS

The so-called «café-culture» is one of the best-known symbols of the French way of life. It is more than a place to drink, it's also a meeting place for students, friends and acquaintances. In France you will probably not find the same tipping culture as in your country. In cafés and restaurants, tips are not expected but much appreciated by waiters.

QUEUES

Don't be surprised: French queues at a bus stop or at the theatre are often disorderly affairs!

SHOPS

Beware: shops are often closed between 12.00 pm and 2.00 pm. Lunch time is sacred in France! Most shops are also closed on Sundays as it is generally conceived that you should be spending time with your family.

POLITENESS AND FORMALITY

The French are generally very polite. «Merci» is often acknowledged with «je vous en prie» or «de rien». Before eating together, people say «Bon appétit» to each other. Passing ahead of another person is excused with a «pardon». When you are speaking to older people or people you don't know, use the «vous» form.

FRIENDSHIP

The French make a clear distinction between friends («amis, amies») and acquaintances («connaissances»). It can take a while to be accepted as a friend in France. A casual relationship develops into friendship after a certain time. Friends expect loyalty and sincerity from each other.

GREETINGS AND FAREWELLS

The formal etiquette of shaking hands or kissing family members on both cheeks («la bise») when meeting a person or saying goodbye remains a core tradition. Friends who use the informal «salut» as the accompanying greeting or farewell will shake hands or offer «la bise».

CHECKLIST BEFORE DEPARTURE

DON'T FORGET THE FOLLOWING IMPORTANT DOCUMENTS

- A valid passport and Identity card
- A visa (if needed) + OFII Form
- Your European health card or other healthcare cover depending on your status
- A credit card. Please check with your bank that you can access your funds with your card in France.
- Have your address in France, clearly written in French, with you, when you arrive in France.
- Erasmus documents for exchange students

MAKE SURE YOU HAVE COMPLETED BURGUNDY SCHOOL OF BUSINESS REQUIRED REGISTRATION

- Have submitted all documents required for application for exchange and double degree students
 - Your CV translated into French or English, your most recent results, list of courses you are taking, copy of your higher education diplomas (if applicable).
 - Your birth certificate translated into French for some French administration procedures.
 - Your photo uploaded in Jpeg format (less than 200kb). You will receive instructions by email with regard to your student card later.
- Have replied to the course selection email sent to you before your arrival (if applicable).

PACK IN YOUR BAG

- Appropriate cloths: Dijon, Lyon and Paris have a continental climate with hot summers and cold winters
- A mobile phone (please check that you can use it in France – make sure it's unblocked).
- France uses the 220v system, so you will need an adaptor to use your appliances in France.
- A laptop for your studies.

PREPARE YOUR ARRIVAL IN YOUR NEW CITY

- Have booked your accommodation and informed the owner about your arrival date and time.
- Have registered for the train station pick-up service (not available for all campuses). Information on how to register will be sent to you around a month before arriving.
- Cash money for taxis, calls etc, in case of emergency on your arrival





LIVE YOUR NEW CITY!

TOURIST INFORMATION OFFICES

DIJON

www.destinationdijon.com

Town centre: 11 rue des Forges
Tel: +33 (0)8 92 70 05 58

Opening times

- April to September:
 - Monday to Saturday 9:30am - 6:30pm
 - Sundays and public holidays 10:00am - 6:00pm
- October to March:
 - Monday to Saturday 9:30am - 1:00pm and 2:00pm - 6:00pm
 - Sundays and public holidays 10:00am - 4:00pm

You can also find more information and pictures of Burgundy at www.bourgogne-tourisme.com

LYON

www.lyon-france.com/

Place Bellecour 69002 Lyon
Tel: + 33 (0) 4 72 77 69 69
E-mail: info@lyon-france.com
Open 7/7 from 9am to 6pm.

PARIS

<http://www.parisinfo.com/>

Bureau Pyramides: 25 rue des Pyramides, 75001 Paris
(Metro: Pyramides, line 7 and 14)
Open 7/7 from 10am to 6pm.

Gare du Nord welcome center : 18, rue de Dunkerque, Paris 10th arrondissement.

RER: Gare du Nord (lines B-D) - Metro : Gare du Nord (lines 4-5). The tourist information point is situated near to platforms 7-9 – international arrivals. Open: 7 days a week (except 25 December, 1 January and 1 May) from 8.30am to 6.30pm.

Practical information and addresses about each city
will be given to students upon arrival.



DIJON CAMPUS

29 rue Sambin - BP 50608

21006 Dijon Cedex

Tel. +33 (0)380 725 900

bsb-education.com



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